



Empowering Excellence in Embryology

13TH SEPTEMBER – 18TH SEPTEMBER 2011

Delhi - Chennai - Mumbai

Opportunities for Sponsorship and Tariff

A	Blastocyst Sponsor (Only Three)	Price Rs. 10 Lakhs
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- Recognition as **Blastocyst** sponsor for the congress
- Branding and acknowledgement of Company logo on congress backdrop under **Blastocyst** sponsor, website and other promotional material and sponsor boards and stands etc.
- Company name and logo mentioned in the proceeding/abstract book/other as **Blastocyst** sponsor with logo (sponsorship page)
- Exhibition space 6 Square meter free spaces at the venue - Mumbai, Chennai and Delhi. Space will be decided by the Organizing committee nearer to the event. Any customization or shell scheme will be extra.
- Gracious 10 Free Registration in Congress area and power dinner (all three venues) 3 free access to exhibition staff of your company including lunch only
- One full page color advertisement in the congress proceedings.
- Promotional material: Any flyer, leaflet, magazine as part of delegate kit
- Company name and logo to be featured under the AV screens at session.
- 8 Lunch coupons at 3 venues

B	Morulla Sponsor (Only Three)	Price Rs. 7.5 Lakhs
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- Recognition as **Morulla** sponsor for the congress
- Branding and acknowledgement of Company logo on congress backdrop under **Morulla** sponsor, website and other promotional material and sponsor boards and stands etc.
- Company name and logo mentioned in the proceedings/abstract book/other as **Morulla** sponsor with logo (sponsorship page)
- Exhibition space 6 Square meter free spaces at the venue at Mumbai. Space will be decided by the Organizing committee nearer to the event. Any customization or shell scheme will be extra
- Gracious 5 Free Registration in Congress area and power dinner
- One full page color advertisement in the congress proceedings.
- Promotional material: Any flyer, leaflet, magazine as part of delegate kit.
- Company name and logo to be featured under the AV screens at session.
- 6 Lunch coupons at 3 venues

Workshop President

Dr. Kersi Avari

Workshop Secretary

Mr. Vijayakumar C. N.

Chief Co-ordinator

Ms. Bindu Shah

Workshop Secretariat

Alpha EART Workshop

2/A, Raju Industrial Estate,
Penkar Pada Road,
Near Dahisar Check Naka,
Mira - 401 104, Dist. Thane,
Mumbai, INDIA

Tel. : +91 22 2845 6768 / 69

Email : alphaeart2011@gmail.com

Organised by



Embryology Academy for Research & Training

Under the auspices of





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C	8 Cell Sponsor (Only Two)	Price Rs. 5 Lakhs
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- Recognition as **8 Cell** sponsor for the congress
- Branding and acknowledgement of Company logo on congress backdrop under **8 Cell** sponsor, website and other promotional material and sponsor boards and standees etc.
- Gracious 5 Free Registration in Congress area
- Company name and logo mentioned in the proceeding/abstract book/other as **8 Cell** I sponsor with logo (sponsorship page
- One full page color advertisement in the congress proceedings.
- Promotional material: Any flyer, leaflet, magazine as part of delegate kit. Company name and logo to be featured under the AV screens at session.
- 4 Lunch coupons at venue

D	4 Cell Sponsor (Only One)	Price Rs. 3 Lakhs
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- Printing of Conference brochure: This will include 1st and final announcement. Sponsor's advertisement in all announcements. Announcement will be sent by postal service to about 4000 interested embryologists/ doctors/ hospitals.

E	4 Cell Sponsor (Only One)	Price Rs. 3 Lakhs
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- Power Dinner: There will be 3 Power dinner organized in Delhi, Chennai and Mumbai where all leading IVF specialists from Cities will be invited. Corporate branding and 5 minutes of introduction in front of all present crowd. 50 Doctors x 3 Venues



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F	Zygote Sponsor (Only One)	Price Rs. 2 Lakhs
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- Delegate Bag Kit: Sponsor's Logo will be carried in the Delegate Bags and the sponsor will be distributing his brochure inside the kit.
- 3 Venues x 150 = 450 Bags – Rs.1.5 L

G	Zygote Sponsor (No Restrictions)	Price Rs. 1 Lakh
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- Insert in Delegate Bag
- Companies Catalogue (any two) can be inserted in all delegates Bag.

NOTE : Awarding of Sponsorship will be strictly on first come first serve basis.

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